

Teaching Nomad (www.teachingnomad.com) is revolutionizing substitute teaching for schools and teachers across the country!

Our on-demand marketplace allows teachers to gain access to a wider range of guest/substitute teaching roles in their community while schools enjoy higher fill rates and great pipeline of teachers to hire from.

Profile:

Student, or recent grad looking to learn key marketing techniques and strategies used in business environments. Easy going, yet professional and focused. Organized and eager to learn.

Basic responsibilities:

- Contribute to social media presence
- Contribute to company blog
- Contribute/send company newsletter
- Marketing research
- Learn and implement SEO techniques to drive traffic to our site

Requirements:

- Long-term Interest in marketing
- Marketing degree (in-progress) is preferred
- Available for minimum 2-3 month (summer) internship
- Willing to commit to 20- 30hrs per week, Monday - Friday.
- Professionalism, eagerness to learn and develop themselves
- Technical savvy
- Ability to follow complex instructions
- Attention to detail

This is an unpaid internship, but we take the time you are committing very seriously. You'll be working from our downtown office at Capital Factory where you can meet & mingle with a wide range of tech startups, connect with mentors, and enjoy unlimited snacks, drinks, and regular social events.

We plan that you leave this internship with an intermediate understanding of how to successfully market a small or medium sized company. You'll gain skills that you should be able to carry on to almost any company. We need someone that can follow instructions and be coachable, but also bring new, fresh ideas to our marketing strategies.